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UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR NPS USE ONLY
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DATE	1974					_COUNTY _LOCAL	
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DATE____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Equitable, or Commonwealth Building, occupies a half block on the west side of S.W. 6th Avenue between Stark and Washington Streets in Portland. Completed in 1948, it was designed by the nationally prominent Pacific Northwest architect, Pietro Belluschi, and was the first office block of the International style to be erected in the United States.

Originally twelve, it is now an elegantly restrained thirteen-story glass and aluminum box. The lives of the steel skeleton frame as expressed in natural-colored aluminum on the exterior, with vertical and horizontal elements in careful balance. The rhythms created by the panels of green-tinted glass and anodized aluminum spandrels are subtly changed on the ends of the building. The exterior wall at the ground floor is set back so that the columns supporting the upper floors suggest free-standing piloti. Above, the maximum difference in relief of elements of the facade is 7/8 of an inch. In these and other respects, the Equitable Building anticipates design elements to be used in curtain wall structures of the 1950s and '60s'. In 1956 and 1957 the extra floor was added to the main block and several floors were added to the connection with the Plaza Hotel to the west - neither to the detrement of the original design. A marquee, however, has been added along 6th Avenue, which tends to break up the clean lines of the facade, and the windows on the ground floor have been remodeled. The building nevertheless substantially retains its original appearance.

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ITEM NUMBER 7

PAGE 1

Equitable (Commonwealth) Building, Portland, Multnomah County, Oregon description, revised March 22, 1976.

The Equitable, or Commonwealth Building, occupies a half block on the west side of SW 6th Avenue between Stark and Washington Streets in Portland. Completed in 1948, it was designed by the nationally prominent Pacific Northwest architect, Pietro Belluschi.

The Equitable building was originally built as an elegantly restrained twelve-story glass and aluminum box. The lines of the steel skeleton frame were expressed in natural-colored exterior aluminum sheathing, with vertical and horizontal elements in careful balance. The rhythms generated by the infill panels of green-tinted glass and amodized aluminum spandrels were subtly differentiated so that there are fewer rhythmic elements per panel on the broad east and west faces of the building than there are on the ends, thus establishing a careful counterpoint between the two.

In 1956 and 1957, an extra floor was added to the main block and four floors were added to a connection with the Plaza Hotel to the west. A marquee, which tends to break up the clean lines of the facade has been added on the Sixth Avenue side, and there has been some remodeling of the shop fronts at street level which interfered with and clutters the forthright simplicity of the original design.

The following discussion of the Equitable building is taken from an article by Marion D. Ross, AIA, Head, Department of Art History, University of Oregon, which appeared in the July 1972 AIA journal:

"While developing a regional expression in domestic and religious buildings, Belluschi produced a quite different structure. This was the Equitable Building in Portland, completed in 1948. The office had a long record of commercial work of distinguished quality, but this structure introduced an altogether different direction. Influenced by the International Style, it was the first building of its kind to be executed in this country. This 12-story office building had the taut skin and sparse detail that was soon to be the major form of expression for office buildings. It is not quite correct to call it a curtain wall building for it is really an extremely logical and refined expression of the concrete frame. As the Architectural Review noted at the time, it took the concern of Louis Sullivan for frame structure all the way to its final logical conclusion."

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"With a maximum difference in surface relief of 7/8th of an inch, it has hardly been rivaled in later structures. The design incorporated many important technical innovations, such as the use of the heat pump, but it was and still is the excellence of its shimmering surface that gives it its great appeal to the eye. In part, the design had been anticipated in a project prepared during the war years, and some of its features were suggested in the design for shops, of which Belluschi produced a number in the earlier '40s. Possibly the closest earlier design was that for an addition to the Ladd & Bush Branch of the United States National Bank of Oregon in Salem, built in 1940. This simple volume of space was faced in granite and glass and stood as a perfect foil to the older building, an ornate French Renaissance structure of 1868. The Belluschi addition has since been replaced by a continuation of the 1868 design."

"In the Equitable Building, the ground floor wall is set at the back face of the supporting columns, suggesting that had there been more space they might have been free-standing. This and some other features of the design had been anticipated in a project for an office block for *Progressive Architecture* in 1943. Perhaps if the clients had had more space and been willing to sacrifice some of the rental units on the ground floor, the Equitable Building would have had the open area and the "pilotis" which were introduced in the Lever Building in New York City several years later. In many respects, the Equitable anticipates the character of design of the Lever Building and other curtain wall office structures of the following decade."

"Since completion in 1948, two minor additions in 1957 and 1958 have been made without injury to the original design. In fact, the slight increase in height has been helpful. Portland was not yet a market for a really tall office building, and only recently has it had one or two. While the Equitable Building was the first of its kind in the US, it has a restraint and dignity that have kept it a distinguished structure when many of the thin-skinned buildings that followed it have begun to look a bit arbitrary and old-fashioned. The structure was economical as well as efficient, costing \$2 million when built."

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1700-1799	ART	ENGINEERING	MUSIC	THEATER
1800-1899	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
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L.		INVENTION	•	
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SPECIFIC DATES 1948

BUILDER/ARCHITECT

Pietro Belluschi

STATEMENT OF SIGNIFICANCE

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The Equitable, or Commonwealth Building, was the first office block in the International style to be erected in the United States. Built in 1948, it created considerable controversy in Portland for being at that time a radical design, but was immediately praised by national critics for its design innovations and straight-forward use of materials: natural-colored aluminum sheathing, cast and anodized aluminum spandrels, and heat-absorbing double plate green trinted windows. Novel, too, was the use of a heat pump, which extracts heat from or discharges it to well water in the earth below to heat and cool the building. A modular approach to lighting and electrical service allowed great flexibility in locating interior partitions. Elegant, flexible, and economical, it foreshadowed what was to become the standard vocabulary for office buildings of the following two decades.

The design also reaffirmed the national reputation of Pietro Belluschi, a prominent Pacific Northwest architect who had previously received national attention for the Portland Art Museum (1932) and the Finley Mortuary (1937). Belluschi was born in Italy in 1899. Following his graduation from the University of Rome in 1922, he immigrated to America and continued his studies at Cornell. In 1927 he joined the office of the prominent Portland architect A. E. Doyle and quickly rose to the position of chief designer. Following the death of Doyle in 1928, he assumed leadership of the firm, changing the name to A. E. Doyle and Associate in 1933, and Pietro Belluschi in 1943.

During the 1930s and '40s, Belluschi's work, especially residences and churches, began to show the development of an increasingly regional character, which has since become known as the Northwest style. It is characterized by low massing and ample roofs with a combination of hip and gable and broken slopes. The spacial sense of modern architecture is combined with materials, especially timber, and natural colors of the Pacific Northwest. Some faint Japanese influence may be felt, but by and large it is based on regional vernacular building forms and techniques. The International style Equitable Building firmly cememted Belluschi's reputation as a versatile designer of national importance. He left Oregon in 1951 to become Dean of the School of Architecture and Planning at the Massachusetts Institute of Technology, and has been the recipient of numerous honors and awards.

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ITEM NUMBER 8

PAGE 1

Equitable (Commonwealth) Building, Portland, Multnomah County, Oregon, significance, revised March 22, 1976.

The Equitable, or Commonwealth Building, was the first metal and glass "crystal tower" in Miesian School of the International style to be erected in the United States. Completed in 1948, it created considerable controversy in Portland for being, at that time, a radical design, but was immediately praised by national critics for its design innovations and straight-forward use of materials: natural-colored aluminum sheathing, cast and anodized aluminum spandrels, and heat-absorbing double plate green-tinted windows. Novel, too, was the use of a heat pump which extracts heat from, or discharges it to, well water to heat and cool the building. A modular approach to lighting and electrical service allowed great flexibility in locating interior partitions. Elegant, flexible, and economical, it foreshadowed what was to become the standard vocabulary for office buildings of the following two decades.

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Ross, Marion D., "The Attainment and Restraint of Pietro Belluschi," AIA Journal, July, 1972.

Vaughan, Thomas and McMath, George. A Century of Portland Architecture. Portland, Oregon Historical Society, 1967, p. 175.

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Oregon Stat	e Park and Recreati	on Branch		
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THE EVAL	UATED SIGNIFICANCE OF TH	IIS PROPERTY WITH	IIN THE STATE IS:	
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TITLE State Parks Su	perintendent		DATE	12/18/75
FOR NPS USE ONLY I HEREBY CERTIFY HAT THIS	PROFERE TIS THE DUPLED IN	THE NATIONAL REG	GISTER	_
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United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

For NPS use only
received 9/12/86
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United States Department of the InteriorNational Park Service

National Register of Historic Places Inventory—Nomination Form



Continuation sheet

Item number

1

Page

EQUITABLE BUILDING 421 SW 6th Avenue Portland Multnomah County Control number: 76001584

Listing date: 3-30-76

The purpose of this continuation sheet is to correct an error in citing historic and common names of the above-named property. The correct historic name of the property is Equitable Building, and the historic name is the preferred style. The common name of the property is Commonwealth Building.

Deputy State Historic Preservation Officer

Date: September 5, 1986